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HASBRO INTERACTIVE PASSES GO WITH FOUR NEW INTERACTIVE MONOPOLY® GAMES IN 1999

LOS ANGELES (May 13, 1999) - Hasbro Interactive's crown jewel, the interactive Monopoly® game franchise, is continuing to grow in 1999. Proving that family-oriented games for the massmarket are red hot properties, Hasbro Interactive will extend the fun of wheelin' and dealin' to four new titles, including an all-new version of the classic Monopoly CD-ROM, a Monopoly game for the Nintendo® 64 platform, Monopoly Casino CD-ROM and Monopoly Jr. CD-ROM.

The original Monopoly CD-ROM, the first game to be published under the Hasbro Interactive brand in 1995, is one of the company's flagship titles. Now in its fourth season, Monopoly CD-ROM is still selling strong and appears regularly in the charts of best-selling computer games, most recently ranking #5 (for the week of 3/28 - 4/3/99 according to PC Data). The catalogue titles in Hasbro Interactive's Monopoly franchise - Monopoly CD-ROM, Monopoly *Star Wars*TM CD-ROM and Monopoly World Cup CD-ROM for the computer as well as Monopoly for the PlayStation® game console - combined have sold a stunning 2.5 million units to date.

New in 1999

A brand new **Monopoly CD-ROM** is on its way to the PC in '99. The game will be updated with 3D technology and all-new game options that make this game a true interactive family experience, including: options to customize the board to reflect the players' hometown or any theme; to import pictures to personalize real estate properties; to institute your own house rules; and, to choose one of five different city boards.

(more...)

Making its debut onto the Nintendo 64 platform, **Monopoly N64** brings the fun of the classic Monopoly game play into a vibrant 3D world with an animated game board and tokens full of character!

The most popular casino games with a Monopoly twist: **Monopoly Casino CD-ROM** takes the excitement of Las Vegas gambling to the computer featuring an array of Monopoly-themed entertaining casino games like Slots, Roulette, Poker, Blackjack, Baccarat, Keno, Craps, and Pachinko. And last but not least for the youngest Monopoly fans in the family - Mr. Monopoly and his mischievous nephew and niece Peter and Penny are the hosts in **Monopoly Jr. CD-ROM**. Set in a beautifully 3D animated amusement park kids get to buy and experience some of the coolest rides in the park.

All games will be available in fall '99.

For more information on these or other Hasbro Interactive games, visit <u>www.hasbro-interactive.com</u>.

Hasbro Interactive, Inc. is a leading all-family interactive games publisher, formed in 1995 to bring to life on the computer the deep library of toy and board games of parent company, Hasbro, Inc. (ASE:HAS). Hasbro Interactive has expanded its charter to include original and licensed games for the PC, the PlayStation® and Nintendo® 64 game consoles and for multi-player gaming over the Internet. Headquartered in Beverly, Massachusetts, Hasbro Interactive has offices in the U.K., France, Germany, Japan and Canada.

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